

Cocktail Holidays Calendar 2027

Every drink day of 2027 and the holidays worth a toast, with one drink to make for each, in italics. Drink days are informal holidays kept by bars and fans; the dates are the ones most widely used in the US.

January

- 1** New Year's Day, and National *Bloody Mary* Day
- 11** National *Hot Toddy* Day
- 17** National *Hot Buttered Rum* Day
- 25** Burns Night: *Bobby Burns*
- 31** *Brandy Alexander* Day

February

- 6** Peru's *Pisco Sour* Day
- 9** Mardi Gras: *Hurricane*
- 14** Valentine's Day: *Clover Club*
- 14** Super Bowl Sunday: *Michelada*
- 22** National *Margarita* Day

March

- 5** National Absinthe Day: *Death in the Afternoon*
- 17** St Patrick's Day: *Irish Coffee*
- 24** National Cocktail Day: *Sazerac*
- 28** Easter brunch: *Bellini*

April

- 7** National Beer Day: *Black Velvet*
- 19** National Amaretto Day: *Amaretto Sour*
- 27** King's Day in the Netherlands: *Tequila Sunrise*

May

- 1** Kentucky Derby: *Mint Julep*
- 5** Cinco de Mayo: *Paloma*
- 9** Mother's Day brunch: *Mimosa*
- 13** World Cocktail Day: *Old Fashioned*
- 15** World Whisky Day: *Penicillin*

June

- 4** National Cognac Day: *Sidecar*
- 12** World Gin Day: *Gin & Tonic*
- 14** National Bourbon Day: *Boulevardier*
- 19** National Martini Day: *Dry Martini*
- 20** Father's Day: *Manhattan*
- 28** Wimbledon begins: *Pimm's Cup*

July

- 4** Independence Day: *Tom Collins*
- 10** National *Piña Colada* Day
- 11** National *Mojito* Day
- 19** National *Daiquiri* Day
- 24** Tequila Day in the US and Mexico: *Tommy's Margarita*
- 27** National Scotch Day: *Blood and Sand*
- 31** Black Tot Day: *Navy Grog*

August

- 13** National Prosecco Day: *Aperol Spritz*
- 16** National Rum Day: *Dark 'n' Stormy*
- 25** National *Whiskey Sour* Day
- 30** National *Mai Tai* Day

September

- 6** Labor Day: a pitcher of *Sangria*
- 13** Brazil's Cachaça Day: *Caipirinha*
- 18** Oktoberfest opens in Munich: *Radler*
- 20** National Rum Punch Day: *Planter's Punch*

October

- 1** International Coffee Day: *Espresso Martini*
- 1** Sake Day in Japan: *Saketini*
- 4** National Vodka Day: *Moscow Mule*
- 22** Champagne Day: *Kir Royale*
- 31** Halloween: *Corpse Reviver No. 2*

November

- 1** Day of the Dead: *Oaxaca Old-Fashioned*
- 5** Bonfire Night in Britain: *Mulled Wine*
- 18** Beaujolais Nouveau Day: *New York Sour*
- 25** Thanksgiving: *Jack Rose*

December

- 5** Repeal Day: *Champagne Cocktail*
- 24** Christmas Eve: *Egg Nog*
- 25** Christmas Day: *Poinsettia*
- 31** New Year's Eve: *French 75*



The Stories, the Recipes, Your Dates

Why a few of the dates fall where they do, eight drinks from the calendar with their measures, and room for the celebrations only you know about.

THE STORIES BEHIND THE DATES

Repeal Day · December 5

In 1933 Utah became the 36th state to ratify the 21st Amendment, and Prohibition was over.

World Cocktail Day · May 13

The first printed definition of a cocktail appeared on May 13, 1806: spirits, sugar, water and bitters.

Tequila Day · July 24

The US date. In 2026 Mexico moved its own national tequila day to July 24 as well.

Peru's Pisco Sour Day · February 6

Peru keeps it on the first Saturday of February, a date set by its government in 2004.

National Beer Day · April 7

Beer of up to 3.2 percent went on sale again on this day in 1933, eight months before full repeal.

Black Tot Day · July 31

On July 31, 1970 the Royal Navy poured its last daily rum ration. Some sailors wore black armbands.

Beaujolais Nouveau · November 18

The year's new Beaujolais may go on sale from the third Thursday of November.

Negroni Week · dates vary

Lately in late September; the organizers set each year's week, and bars raise money for charity.

EIGHT DRINKS FROM THE CALENDAR



Hot Toddy IRISH COFFEE MUG · BUILT

1½ oz whiskey · ½ oz honey · ½ oz fresh lemon juice · 4 oz hot water



Mint Julep JULEP CUP · BUILT

2½ oz bourbon · ½ oz simple syrup · 8 mint leaves



Daiquiri COUPE · SHAKEN

2 oz white rum · ¾ oz fresh lime juice · ¾ oz simple syrup



Jack Rose COUPE · SHAKEN

2 oz applejack or apple brandy · ¾ oz fresh lemon juice · ½ oz grenadine



Irish Coffee IRISH COFFEE MUG · BUILT

1½ oz Irish whiskey · 4 oz hot coffee · ½ oz brown sugar syrup · 1 oz lightly whipped cream



Pimm's Cup COLLINS · BUILT

1½ oz Pimm's No. 1 · 2 oz lemonade · 2½ oz ginger ale · a few slices of orange, lemon, cucumber, strawberry



Mai Tai DOUBLE ROCKS · SHAKEN

2 oz aged rum · ¾ oz fresh lime juice · ½ oz orange curaçao · ½ oz orgeat (almond syrup) · ¼ oz simple syrup



Egg Nog OLD FASHIONED · SHAKEN

1 oz Cognac · 1 oz aged rum · ½ oz simple syrup · 1 oz whole milk · 1 whole egg

YOUR OWN DATES

DATE	OCCASION	GUESTS	DRINK	TO BUY

Zero-proof days count too. The site keeps a list without alcohol: a Bloody Shame in place of the Bloody Mary, a Shirley Temple for the bubbles. Pour one between rounds.



The cocktail calendar online

24cocktails.com/guide/calendar